

# Massachusetts Opioid Screening and Awareness Day

## SEPTEMBER 22, 2020

### INFORMATION FOR VIRTUAL SCREENING SITES

Thank you for your participation in Massachusetts Opioid Screening and Awareness Day, the statewide awareness, education, and screening event. Due to the COVID-19 pandemic, the 2020 event will now be held online.

#### Components of the Virtual Screening Event:

- A free town hall with up-to-date information about opioid use disorder, hosted and moderated by experts in the field. The town hall will be recorded and available for future review
- An anonymous, interactive, online opioid screening tool, which will continue to be available 24/7 after the event
- Referrals to the Massachusetts Substance Use Helpline, Host Sites, and local resources
- A variety of educational resources targeted to both clinicians and the general public

#### Responsibilities/Objectives for Hosting an Event:

- To encourage individuals in your community at risk for opioid misuse and/or their loved ones to view the town hall and to complete the free, anonymous, interactive, online screening
- To educate community members about opioid misuse and disorder so that the disorder is better recognized, treatment options become more visible, and stigma is reduced
- To connect at-risk participants with quality treatment options through your facility and other local resources.

#### How to Register as a Host Site:

- If you would like to be a host site, please fill out [this registration form](#) (also available at [opioidscreening.org/virtual-screening-day](https://opioidscreening.org/virtual-screening-day)).
- There is no cost to register as a host site, view the town hall, and/or complete the online screening tool. Massachusetts Opioid Screening and Awareness Day is a free event!

#### Publicity and Promotion:

- You will be receiving a press release prior to the event.
- You can extend your reach even further by promoting this event electronically. Send emails, post on Facebook, tweet on Twitter, make announcements at meetings and throughout the community. Word-of-mouth can go a long way. You can also advertise this event in your facility's e-newsletters or blog.

#### Important Reminders:

SCREENINGS ARE EDUCATIONAL: It is important to emphasize that Massachusetts Opioid Screening & Awareness Day is a public education program and that screening are informational, not diagnostic. A complete substance abuse evaluation will be needed after screening to make an actual diagnosis and develop a treatment plan. Furthermore, even if the score on the interactive online tool places a person or their loved one in the low-risk range, persons with concerns about opioid use or health-related problems should contact their health care provider for a complete evaluation.