



BRIGHAM AND  
WOMEN'S HOSPITAL

## Massachusetts Opioid Screening and Awareness Day

SEPTEMBER 22, 2020

### INFORMATION FOR VIRTUAL SCREENING SITES

Thank you for your participation in Massachusetts Opioid Screening and Awareness Day, the statewide awareness, education, and screening event. Due to the COVID-19 pandemic, the 2020 event will now be held online.

#### Components of the Virtual Screening Event:

- A free town hall with up-to-date information about opioid use disorder, hosted and moderated by experts in the field
- An anonymous, interactive, online opioid screening tool
- Referrals to the Massachusetts Substance Use Helpline and to Host Sites
- A variety of educational resources targeted to both clinicians and the general public

#### Responsibilities/Objectives for Hosting an Event:

- To encourage individuals in your community at risk for opioid misuse and/or their loved ones to view the town hall and to complete the free, anonymous, interactive, online screening
- To educate community members about opioid misuse and disorder so that the disorder is better recognized, treatment options become more visible, and stigma is reduced
- To connect at-risk participants who are part of your healthcare community with quality treatment options at your facility

#### Publicity and Promotion:

- Get creative! Feel free to use the provided publicity, marketing, and promotional materials on the following websites: [opioidscreening.org](https://opioidscreening.org) or [bcore.brighamandwomens.org](https://bcore.brighamandwomens.org), including the customizable press release that you can send out to local newspapers. We made it easy for you to insert your individual organization's information!
- You can extend your reach even further by promoting this event electronically. Send emails, post on Facebook, tweet on Twitter, make announcements at meetings and throughout the community. Word-of-mouth can go a long way. You can also advertise this event in your facility's e-newsletters or blog.

#### Important Reminders:

SCREENINGS ARE EDUCATIONAL: It is important to emphasize that Massachusetts Opioid Screening & Awareness Day is a public education program and that screening are informational, not diagnostic. A complete substance abuse evaluation will be needed after screening to make an actual diagnosis and develop a treatment plan. Furthermore, even if the score on the interactive online tool places a person or their loved one in the low-risk range, persons with concerns about opioid use or health-related problems should contact their health care provider for a complete evaluation.



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### REGISTRATION FORM

Site Name: \_\_\_\_\_

Type of Site: (Please Check One)

Hospital

College

Community Health Center

Substance Use Disorder Treatment Facility

Senior Center

OBAT (Office-Based Addiction Treatment)

Other: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

\*Please email completed form to: [reception@djacobsmid.com](mailto:reception@djacobsmid.com)

In collaboration with:

